



## MARC Gen-Next Appliances



**MARC ENTERPRISES PVT. LTD.**

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# Stay Cool With MARC Evaporative Air Coolers

**Air Coolers : Tower | Window | Sleek | Desert Coolers**

## MARC AIR COOLERS

MARC has been offering cooling solutions since 1981. With its deep understanding of market research over changing customer preferences has launched a series of stylish, energy saving and natural cooling solutions for your home and office.

MARC one of the top manufacturers of cooling solution products has gained the trust of millions of users over 20 years. This trust spans Evaporative Air Coolers, all types of Fans, Water Heaters, Room Heaters, and Small appliances. The products are designed by Best-in-class designers and engineers and made across from ISO 9001-2008 certified 'State of the Art' manufacturing unit.

Get unmatched Quality, Best in Class Product, Services & Warranty with MARC.



## Evaporative Air Coolers

An evaporative air cooler is an air cooling system known as a cost-effective and energy-efficient alternative to air conditioners.

Evaporative air coolers are eco friendly alternative and are preferred over air conditioners because they result in more energy savings, this is because these use the natural evaporation process to cool air; also it consumes power as low as a ceiling fan.

Please refer to the picture below:-

- A pump circulates water from the tank on cooling pad.
- A fan blower draws hot air from outside through wet pads.
- The air passing through wet pads gets cooled down by evaporation.
- The fan blower and motor pump are designed carefully according to cooler size to deliver appropriate airflow and maximum comfort.



ENVIRONMENT  
FRIENDLY



ENERGY  
EFFICIENT



WORKS ON  
INVERTER



HEALTHY  
COOLING

## TOWER COOLERS

### MSL-24



### MSL-36



Honey Comb pads for  
Better Cooling



High Speed Blower with  
Silent operation



Cooling Area of  
250 Sq.ft.



3 Speed control



Cool drip technology



Mosquito Net to prevent  
mosquitos and dust



Submersible pump



Water Level Indicator



Motorized louvers for  
Air Circulation



Inverter Compatible





Castor Wheels for Easy  
Portability

Model	Water Tank Capacity
MSL-24	24 Litres
MSL-36	36 Litres

# WINDOW COOLER

## MWC-45



-  Woodwool cooling pads
-  High Air Delivery  
2000 m<sup>3</sup>/hr
-  Powerful Air Flow
-  3 Speed control
-  Water Level Window
-  Motorized louvers for  
Better Air Circulation
-  Inverter Compatible
-  45L  
Large Water Tank Capacity



# SLIMLINE COOLER

## MDC-55 SLEEK














-  Woodwool cooling pads
-  High Air Delivery
-  Powerful Air Flow
-  3 Speed control
-  Ice Chamber for Instant  
Cooling
-  Submersible pump
-  Water Level Indicator
-  Motorized louvers for  
Air Circulation
-  Inverter Compatible
-  Castor Wheels for Easy  
Portability
-  55L  
Large Water Tank Capacity

# DESERT COOLER

**MDC-55**



-  Woodwool cooling pads
-  High Air Delivery
-  Powerful Air Flow
-  3 Speed control
-  Ice Chamber for Instant Cooling
-  Submersible pump
-  Water Level Indicator
-  Motorized louvers for Air Circulation.
-  Inverter Compatible
-  Castor Wheels for Easy Portability
-  55L Large Water Tank Capacity

# DESERT COOLER

**MDC-75**



-  Woodwool cooling pads
-  High Air Delivery
-  Powerful Air Flow
-  3 Speed control
-  Ice Chamber for Instant Cooling
-  Submersible pump
-  Water Level Indicator
-  Motorized louvers for Air Circulation.
-  Inverter Compatible
-  Castor Wheels for Easy Portability
-  75L Large Water Tank Capacity

# PRODUCT FEATURES & SPECIFICATIONS

PRODUCT NAME	Tower Cooler	Tower Cooler	Window Cooler	Sleek Desert Cooler	Desert Cooler	Desert Cooler
MODEL NO.	MSL - 24	MSL - 36	MWC - 45	MDC - 55 Sleek	MDC - 55	MDC - 75
PRODUCT						
FEATURES						
Tank Capacity	24L	36L	45L	55L	55L	75L
Motor Wattage	160W	160W	200W	200W	200W	200W
RPM	1380	1350	1320	1350	1350	1350
Air Delivery (m <sup>3</sup> /hr)	1800	1800	2000	3500	3600	3600
Cooling Area (Sq.Ft)	250	250	400	700	700	900
Water Discharge/Hour	450L	450L	250L	450L	450L	450L
Speed Control	3	3	3	3	3	3
Cooling Pad	1 Side	1 Side	3 Side	3 Side	3 Side	3 Side
Cooling Medium	Honey Comb	Honey Comb	Woodwool	Woodwool	Woodwool	Woodwool
Water Level Indicator	Yes	Yes	Yes	Yes	Yes	Yes
Castor Wheels	Yes	Yes	No	Yes	Yes	Yes
Louver Movement	Yes	Yes	Yes	Yes	Yes	Yes
Inverter Compatibility	Yes	Yes	Yes	Yes	Yes	Yes
Product Dimensions(cm)	32.5x32.5x94.5	32.5x32.5x114.5	66x53x54.5	60x30.5x106.5	62 x 49.5 x 92.5	67 x 45.7 x 104
Carton Dimensions (cm)	35x35x95	37x42x113	71x69x62	65x44x118	67x54x97	73x53x114